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Text Message Marketing Manual

Mobile devices are reaching a critical mass and we are now at a point where it is unusual to meet someone who doesn't own a cell phone or mobile device.

Want proof? Pay close attention the next time you go to a public place and I am willing to bet that you will see more than half the people carrying or using some kind of mobile gadget.

Obviously this will come as no surprise. Cell phone technology is improving every year and becoming more and more a part of our culture. Among all of the features that you will find on these devices, the most popular one is text messaging (or SMS)! In fact, in the year 2010, over 6.1 Trillion text messages were sent world wide and 72% of all mobile users have reported that they are active text message users.

Knowing this, are you doing everything you can to make sure your business stays ahead of this trend?

Unfortunately, MANY small business owners are being left behind when it comes to tapping into the incredible marketing potential of SMS. The reason they are being left behind is because they don't even know where to begin. They don't have the background knowledge and they don't have any clue as to what they should be budgeting for this form of marketing.

The truth of the matter is, Text Marketing is such a new practice, that it is almost impossible to get the proper information required to make an educated decision for your business.

This manual has been designed specifically for you, the business owner who cannot afford to miss out on the Text Message Marketing revolution that is happening right now AND growing like crazy.

In this guide, we cover everything you need to know to plan for and prepare your first Text...

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